

# BB1 & BB2

## ELECTRONIC BILLBOARDS OVERVIEW



### ELECTRONIC BILLBOARDS Visibility attracts, especially from a distance.

**DYNAMIC COMMUNICATION:** out with the old static message panels and in with the new dynamic digital signage! we offers an effective multimedia solution that is flexible and economical, an attractive and long lasting cutting-edge communication tool with many advantages! our very intuitive content management software, allows you to upload and modify your displayed content on the fly, instantly grabbing your audience's attention. optitmizing client communication has never been so easy!

**CONTEMPORARY:** a current communication, well received and more effective campaigns thanks to high technology equipment used to improve the image of your organization.

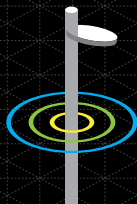
**PERFORMANCE:** optimal return on investment

and a quick ability to see results with an effective marketing strategy. with dynamic signage, your messages will never have had more impact.

**ECONOMICAL:** a considerable reduction of your marketing investments thanks to an infinite exploitation of messages with very low production costs and being able to be replaced as often as you wish. you can even test their performance to better optimize it.

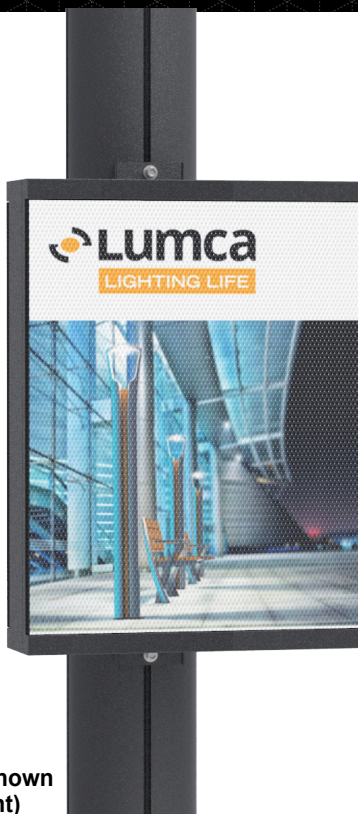
**ATTRACTIVE:** a powerful and responsive communication made possible through a broadcast of messages in real time.

**PRODUCT DETAILS:** available in three dimensions, single side or two (2) sided billboard. mechanically secured on our smart pole with carriage bolts.



# BB1

## ONE-SIDE ELECTRONIC BILLBOARD TECHNICAL INFORMATIONS

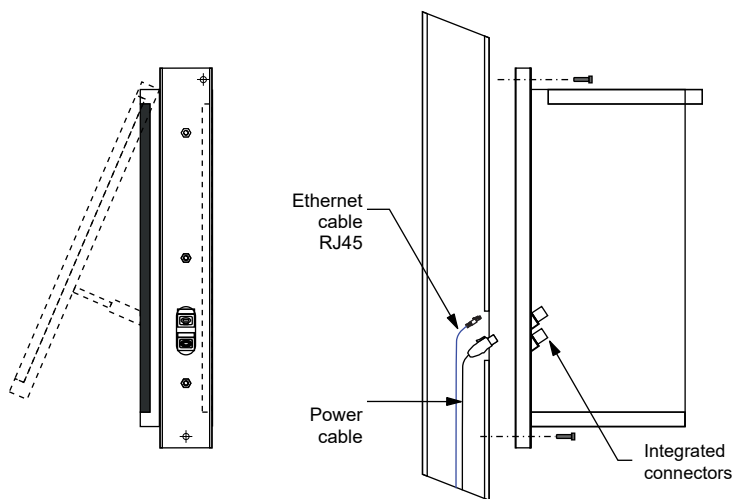


PM - Not shown  
(pole mount)

FM  
(face mount)

### One-side electronic billboard

- Visible dimension (W x H):  
20.15 in x 35.26 in [512 x 896 mm],
- Housing dimension (W x H x D):  
21.33 in x 38.42 in x 5.9 in  
[542 x 976 x 150 mm],
- Resolution (px): 128 x 224,
- Light and temperature sensor: included,
- Dimming level of the sensor: 256,
- LED composition: 1R-1V-1B,
- Shine: 6500 nits,- Color: 16 Millions,
- Viewing angle 140°H-140°V,
- Maximum consumption: 360W,
- Average consumption: 144W,
- Case: Painted aluminum,
- Weight: 45 lbs - 20.4 kg,
- Operating temperature: -40°C to 60°C,
- Communication: RJ45,
- Option: Wifi or cellular network ,
- Management software: included,
- Power supply: 120V or 240V,
- Certification: ETL, FCC, IP65.



Side view

Mounting Details

Ordering example: BB1 512 x 896 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color

\*Consult factory

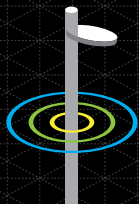
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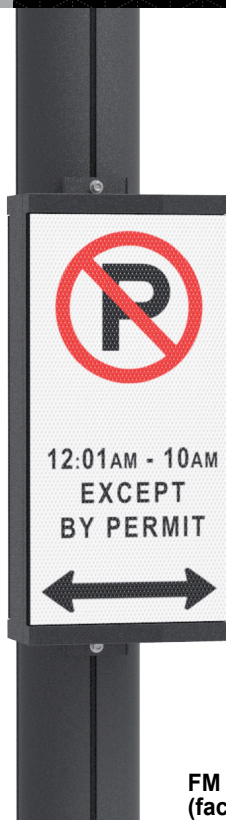
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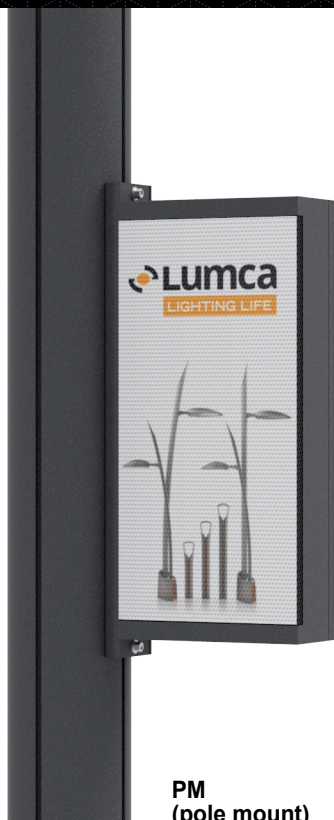


# BB1

## ONE-SIDE "NO PARKING" STYLE TECHNICAL INFORMATIONS



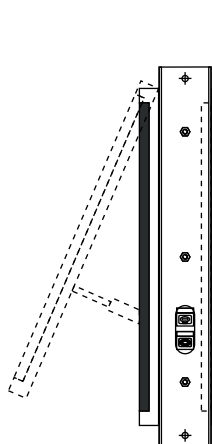
**FM**  
(face mount)



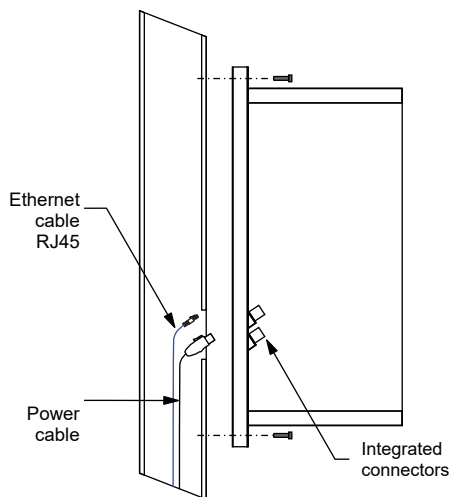
**PM**  
(pole mount)

### One-side "no parking" style electronic billboard

- Visible dimension (w x h):  
12.59 in x 25.19 in [320 x 640 mm],
- Housing dimension (w x h x d):  
15.75 in x 28.35 in x 5.9 in [400 x 720 x 150 mm],
- Resolution (px): 64 x 128,
- Light and temperature sensor: included,  
Dimming level of the sensor: 256,
- Led composition: 1r-1v-1b,
- Shine: 6500 nits,
- Color: 16 millions,
- Viewing angle 140°h-140°v,
- Maximum consumption: 320w,
- Average consumption: 128w,
- Case: painted aluminum,
- Weight: 23 lbs - 10.4 kg,
- Operating temperature: -40°C to 60°C,
- Communication: rj45,
- Option: wifi or cellular network
- Management software: included,
- Power supply: 110-240v,
- Certification: ETL, FCC, IP65.



**Side view**



**Mounting Details**

Ordering example: BB1 320 x 640 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color

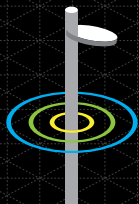
\*Consult factory

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# BB1

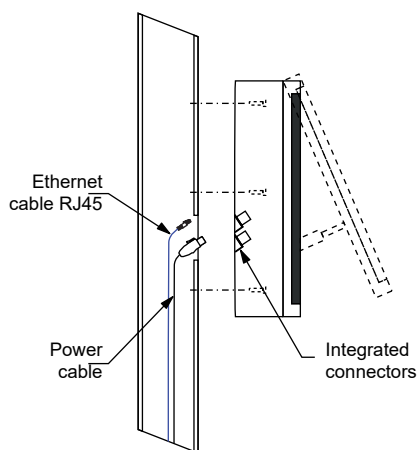
## ONE-SIDE INFORMAL BILLBOARD TECHNICAL INFORMATIONS



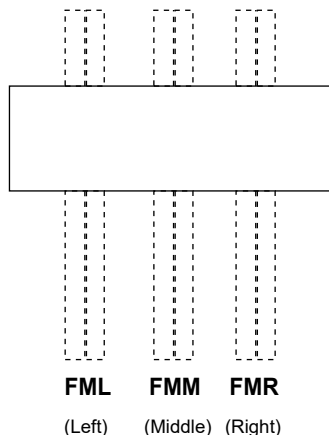
FM - face mount only  
(FML shown)

### One-side informal electronic billboard

- Visible dimension (W×H):  
63"×19" [1600×480 mm]
- Housing dimension (W×H):  
66"×22" [1680×560 mm]
- Resolution (px): 320x96
- Light and temperature sensor: included
- Dimming level of the sensor: 256
- LED composition: 1R-1G-1B (S.M.D)
- Shine: 6500 nits
- Color: 16 Millions
- Viewing angle 140°H-140°V
- Maximum consumption: 614W
- Average consumption: 245W
- Case: Painted aluminum
- Weight: 92 lbs - 41.7 kg
- Operating temperature: -40°C to 60°C
- Communication: RJ45
- Option: Wifi or cellular network
- Management software: included
- Power supply: 120V or 240V
- Certification: ETL, FCC, IP65



Side view Details



Mounting Details

Ordering example: BB1 512x640 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color

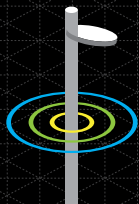
\*Consult factory

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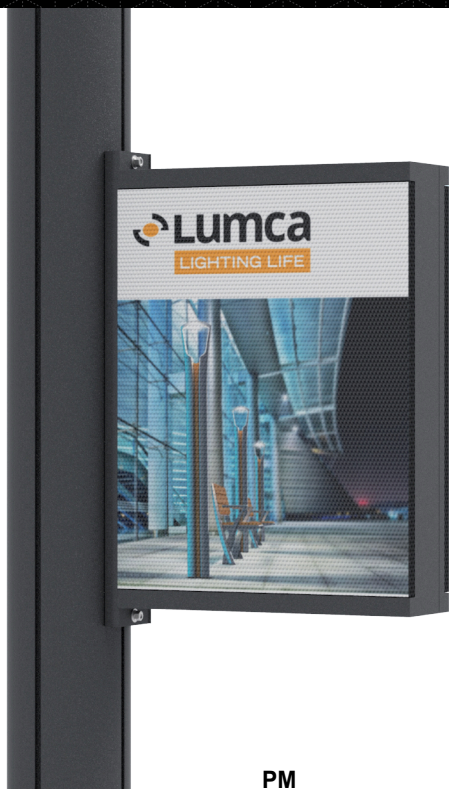
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# BB2

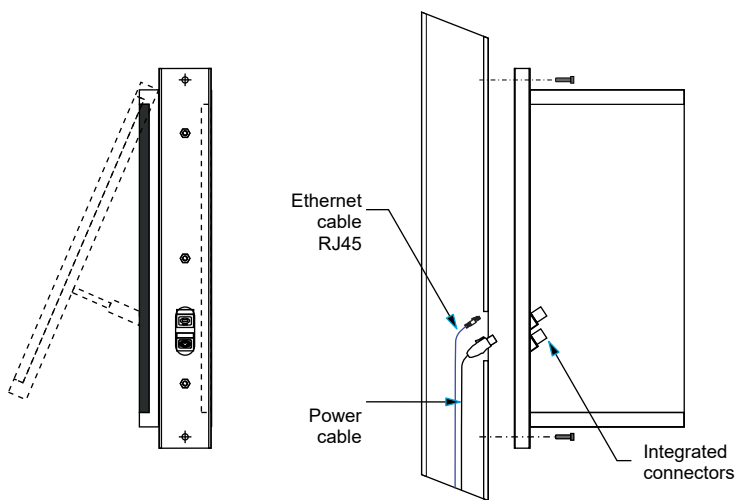
## TWO-SIDE ELECTRONIC BILLBOARD TECHNICAL INFORMATIONS



PM  
(pole mount only)

### Two-side electronic billboard

- Visible dimension (W x H):  
20.15 in x 35.26 in [512 x 896 mm],
- Housing dimension (W x H x D):  
23.3 in x 38.42 in" x 8 in  
[592 x 976 x 205 mm],
- Resolution (px): 128 x 160,
- Light and temperature sensor: included,
- Dimming level of the sensor: 256,
- LED composition: 1R-1V-1B,
- Shine: 6500 nits,
- Color: 16 Millions,
- Viewing angle 140°H-140°V,
- Maximum consumption: 720W,
- Average consumption: 288W,
- Case: Painted aluminum,
- Weight: 90 lbs - 40.8 kg,
- Operating temperature: -40°C to 60°C,
- Communication: RJ45,
- Option: Wifi or cellular network,
- Management software: included,
- Power supply: 110V or 240V,
- Certification: ETL, FCC, IP65.



Side view

Mounting Details

Ordering example: BB2 512 x 896 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color

\*Consult factory

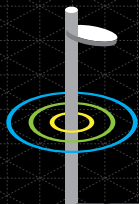
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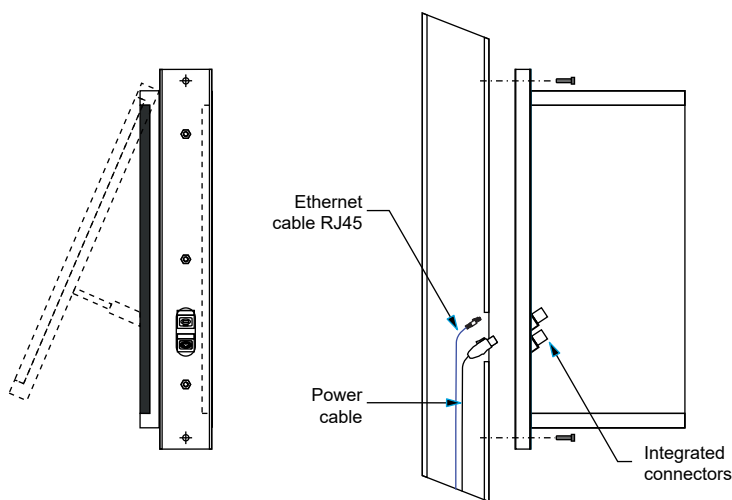
# BB2

## TWO-SIDE "NO PARKING" STYLE TECHNICAL INFORMATIONS



### 2 Sided "No Parking" style electronic billboard

- Visible dimension (W x H):  
12.5 in x 25.2 in [320 x 640 mm],
- Housing dimension (W x H x D):  
15.75 in x 28.34 in x 8 in [400 x 720 x 205 mm],
- Resolution (px): 64×128,
- Light and temperature sensor: included,
- Dimming level of the sensor: 256,
- LED composition: 1R-1V-1B,
- Shine: 6500 nits,
- Color: 16 Millions,
- Viewing angle 140°H-140°V,
- Maximum consumption: 640W,
- Average consumption: 256W,
- Case: Painted aluminum,
- Weight: 27 lbs - 12.2 kg,
- Operating temperature: -40°C to 60°C,
- Communication: RJ45,
- Option: Wifi or cellular network,
- Management software: included,
- Power supply: 120V or 240V,
- Certification: ETL, IFCC, P65.



Side view

Mounting Details

Ordering example: BB2 320 x 640 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color

\*Consult factory

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